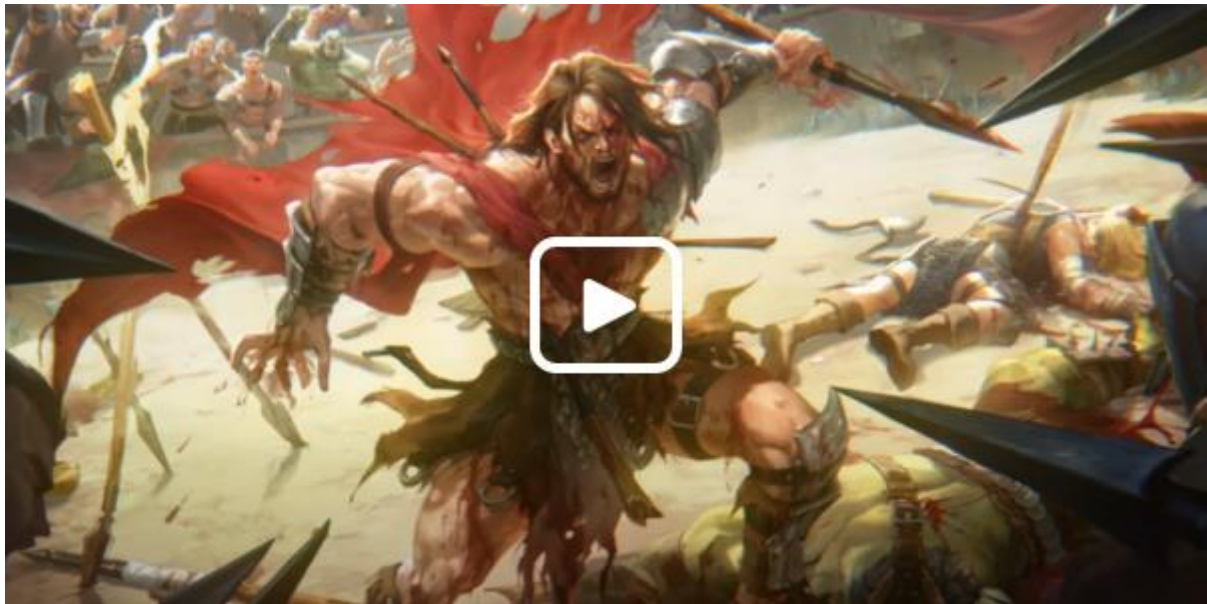


Flesh and Blood's next set **Heavy Hitters** hits shelves on **Feb 2, 2024**, with the bloodiest battle Rathe has ever seen! Keep an eye on your inbox for Heavy Hitters Pre-Release invites (invitation only)! If you haven't received an invitation and would like to participate, feel free fill out our [Event Interest form](#).

[READ MORE](#)



WORLD CHAMPIONSHIP: BARCELONA

World Championship: Barcelona starts this week from **Nov 16-19!** Players from all corners of the globe will flock to Spain to compete in the biggest FAB event of the year to claim the prestigious title of World Champion, gleaming trophy, one of a kind promo card, and lion's share of \$300,000 USD. Watch the **Heavy Hitters trailer** which premiered at the World Championship above!



Get involved and gather round for a **World Championship: Barcelona** celebration! Starting this weekend, we want players to head down and support their LGS, play games, watch Worlds and catch the live action as it unfolds!

To entice everyone to join the festivity, we've cooked up a competition from **Nov 17-19**. The prize? The stunning Sagrada Familia Sigil of Solace promo card, crafted by the talented [Asur Misoa!](#)

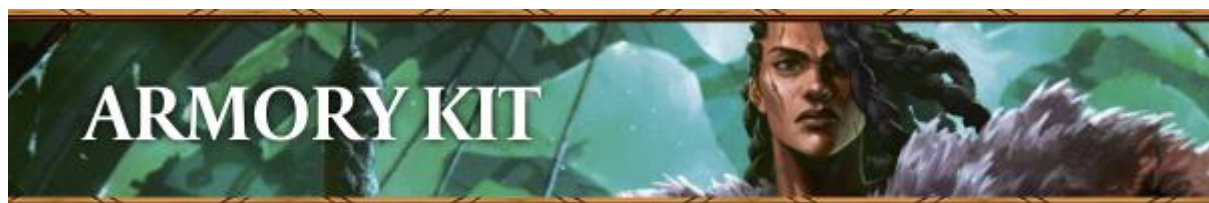
Find all the marketing assets needed to promote the competition and more info below!

[READ MORE](#)



FROM STORE TO STAGE

Local game stores and our community along with their passion for the game have made FAB one of the most celebrated TCGs in the market. We're proud to honor them in this story as we celebrate the journey from the store to the stage! Watch our **documentary** above!





Fill everyone's stockings this holiday season with Squizzy & Floof! This jingly surprise is included in the **December 2023 Armory Kit** as a special festive **Gift with Purchase**.

Starting from **Friday December 1**, each customer who makes a purchase of **\$85 USD (or your local currency equivalent)** on Flesh and Blood product from eligible local game stores will receive one Rainbow Foil Squizzy & Floof promo and one Rainbow Foil Cracked Bauble promo, while stocks last.

Each December 2023 Armory Kit will contain a bundle with the following:

- 12x Squizzy & Floof Rainbow Foil Promo Cards
- 24x Cracked Bauble Rainbow Foil Promo Cards*

This Gift with Purchase is limited to one set per customer per day, and must be used for in-store purchases only, not online orders.

*Stores may use the remaining 12x Rainbow Foil Cracked Bauble promos at their discretion.

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December 2023 Armory Kit:

- 4x Squizzy & Floof (Cold Foil)
- 33x Liquid Cooled Mayhem (Extended Art Rainbow Foil)
- 1x Squizzy & Floof People's Champion playmat
- 1x Random general use playmat
- Armory Event and marketing posters

From December 1, players can earn a Cold Foil Squizzy & Floof for winning their weekly Armory Event. Players in each Armory Event will also be rewarded for their FAB devotion with a Rainbow Foil Extended Art Liquid Cooled Mayhem for participating and supporting their local community (while stocks last).

Deserving players from each community will have the chance to be awarded a People's Champion Squizzy & Floof playmat.

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Ideal for Organized Play, the **Social Play** Kit caters to beginners venturing into the realm of Rathe and seasoned players seeking new experiences or a laid-back gaming session. If you're keen on supporting a casual community of FAB players, Social Play is the way to go. Social Play kits are available (while stocks last) free-of-charge to local game stores who run regular social play events in their stores.

If you are interested in receiving a Social Play kit for your LGS, we invite you to fill out our [Social Play Kit Expression of Interest Form](#). Please note that completing this form is an expression of interest only and does **not** guarantee that your store will receive a Social Play kit.

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MORE INFO





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